

Kevin C. Kupillas
web & mobile designer

portfolio:
<http://kevinkupillas.com>

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Skills, Technologies and Software

- XHTML, CSS, WAP 2.0, JQuery
- Interface and Information Design
- Principles of Information Architecture and User Centered Design
- Photoshop, Illustrator, Flash
- Hand coding, Fast paper and HTML Prototyping
- Mac and PC platforms

Experience and Foundation

2008 - Present
Freelance Web Designer

Harvard Radio Broadcasting - WHRB - <http://www.whrb.org>

- Site redesign and restructuring. Recoded the site with standards-based XHTML and CSS and added JQuery for added functionality.
- Adhered to deadline, budget and visual guidelines.

ObamaTravel.org - Networking Platform - <http://www.obamatravel.org>

- Developed front-end for a platform that hosts 200+ user profiles with XHTML, CSS, and JavaScript.
- Worked with a Database Developer, Graphic Designer and a Project Mgr.

Hostal Parque, Ibiza - Hotel and Resort - <http://www.hostalparque.com>

- Created templates using digital mockups from a designer with XHTML, CSS, JavaScript, PHP.
- Cleaned and updated previous code to provide cross-browser compatibility as well as form validation.

CedarCrest Studios - Wedding videography - <http://cedarcreststudios.com>

- Designed Photoshop comps for client approval. Built site using XHTML, CSS, JavaScript, PHP, Embedded video

July 2008 - April 2009
Production Manager / Graphic Designer (digital/print media)

Penton Media - Cambridge, MA

- Oversee and participate in the management, design, and delivery of online and print media; ensuring adherence to specs, quality guidelines and budgetary constraints.
- Manage a small group of designers and production staff and traffic all artwork data necessary for the publishing of online and print projects.
- Print Vendor and Client communications

2005 - July 2008
Graphic Designer / Production (online and print)

Penton Media- Cambridge, MA (Merged with Prism Business Media, Inc. 2007)

Prism Business Media Inc. (Acquired Boston Aviation Services, Inc. 2005)

- Design online advertisements for websites and email campaigns using Adobe Flash, Photoshop and Illustrator.
- Created site for client online ad approval that cut approval time by 30% and increased overall quarterly revenue for online sales.
- Responsible for the design, layout, pre-press, delivery and proofing of multiple print projects.
- Manage advertisement data with reports and queries using MS Access with SQL.

2000 - 2005
Production / Graphic Design / Editorial

Boston Aviation Services, Inc.

- Responsible for the design, layout, pre-press and proofing of multiple print publications and projects. Entered, managed and edited data to be used in various print products.

Education

2006-2008 | Center for Digital Imaging Arts at Boston University
Certificate in Web and Graphic Design